



BIOGRAPHICAL PROFILE

Aviva Cuyler

Chief Executive Officer

JD Supra

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Aviva Cuyler is the CEO of JD Supra, an online legal content publishing and distribution platform. JD Supra helps lawyer and firms use their written work to establish themselves as experts in their fields of practice, connect with new clients & referral sources, and receive media attention. Most recently, JD Supra partnered with LinkedIn to deliver legal content directly to opt-in professionals on that network. Over 11,000 lawyers and firms publish content through JD Supra, and over 130,000 professionals across industries subscribe to receive this content daily.

Aviva founded JD Supra after practicing for 11 years as a business litigator. Between 2008-2010, Aviva served on the Education Board of the ABA's Law Practice Management Section, and as their Liaison to the Commission on Women in the Professional. From 2009 to the present, she has served on the Editorial Board of the ABA GPISolo & Small Firm division's Technology & Practice Guide and has been appointed to serve as Technology Editor for the Divisions upcoming combined digital publications beginning in August 2011.

Originally from Connecticut, Aviva holds a JD from the University of Connecticut School of Law (1996) and is an active member of the California Bar Association and American Bar Association.

April 2011

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