



PRESS RELEASE

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LAW FIRM MANAGING PARTNERS TO GAIN FRESH PERSPECTIVES ON LEADERSHIP AT THE MANAGING PARTNER FORUM FOR MIDWESTERN LAW FIRMS

Interactive Sessions to Include Practical Advice from Nationally-Recognized Experts and Relationship Building With Other High-Level Law Firm Leaders

ST LOUIS - April 15, 2011 - TheRemsenGroup, one of the country's leading authorities on law firm marketing, has announced the dynamic faculty for The Managing Partner Forum (MPF) for Midwestern Law Firms scheduled May 5 at the Saint Louis Club, 7701 Forsyth Boulevard in St. Louis, Missouri. Among the list of highly qualified experts is the preeminent authority on law practice management and strategic planning, Patrick J. McKenna author of *FIRST 100 DAYS: Transitioning A New Managing Partner* (NXTBook, 2006), *First Among Equals: How to Manage a Group of Professionals* (The Free Press, 2002), and *Practice Development: Creating a Marketing Mindset* (Butterworths, 1989).

The MPF is one-day conference offering practical skills training and high-level peer interaction to help managing partners throughout the Midwest become more effective leaders and create growth strategies in a recovering economy. More than 700 firm leaders have participated in 17 previous leadership conferences presented by TheRemsenGroup.

"We are thrilled to have Mr. McKenna on our panel of accomplished experts," said John Remsen, Jr., President and CEO of The Managing Partner Forum and President of TheRemsenGroup. "This allows us to probe the six areas that matter to managing partners the most: strategic planning; law firm governance; compensation systems; lawyer recruiting and retention; growth management; and business development."

An internationally recognized authority on law practice management since 1983, McKenna has worked with the top management of premier law firms around the globe to discuss, challenge and escalate their thinking on how to manage and compete effectively. He currently serves as co-Chairman of the Managing Partner Leadership Advisory Board (the LAB), a forum for new firm leaders to pose questions about their burning issues.

In addition to McKenna and Remsen, other facilitators and speakers scheduled to appear are:

Paula Black
President, Paula Black & Associates

Brian K. Burke, Esq.
Chair Emeritus, Baker & Daniels

The Managing Partner Forum

Law Firm Managing Partners to Gain Fresh Perspectives
on Leadership during The Managing Partner Forum For Midwestern Law Firms
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Michael B. Rynowecer

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One of the highlights of The MPF is the Managing Partner Idea Exchanges (MPIE), private sessions that offer a warm collaborative platform giving managing partners the opportunity to share ideas and practical solutions to the challenges of leading a successful law firm freely. Participants learn about best practices, acquire critical benchmark information and establish relationships with other firm leaders. A professionally trained discussion leader facilitates the three MPIE session consisting of 15-18 managing partners grouped by firm size.

Click here to see the preliminary agenda:

<http://www.managingpartnerforum.org/index.cfm/conferences/agenda/>

To learn more about The Managing Partner Forum, review its resources, or to register for The Managing Partner Forum for Midwestern Law Firms, please visit www.managingpartnerforum.org or call TheRemsenGroup at 404.885.9100.

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