



## **BIOGRAPHICAL PROFILE**

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Arielle Lapiano is a seasoned communications professional, with an extensive track-record of crafting and executing creative communications and branding initiatives for global organizations. She leads the global Public Relations team at Paul Hastings, which includes overseeing brand-building communications and activities for the firm's 21 offices.

She is a former financial journalist with a Masters in International Affairs from Columbia University and a B.A. from Vassar College.



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