



PRESS RELEASE

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LAW FIRM LEADERS TO GATHER IN BOSTON FOR THE MANAGING PARTNER FORUM FOR NORTHEASTERN LAW FIRMS

BOSTON - August 23, 2010 - TheRemsenGroup and Law Practice Consultants are pleased to announce the inaugural Managing Partner Forum (MPF) for Northeastern Law Firms to be held on November 4, 2010, at the Harvard Club of Boston, 374 Commonwealth Avenue in Boston. Titled "The Need to Lead," the one-day conference will focus on providing practical skills and insights on how managing partners located throughout the region can become effective leaders of their law firms.

"We have assembled many of the best and brightest legal industry experts and consultants who will offer valuable guidance and information," said John Remsen, Jr., President and CEO of The Managing Partner Forum and President of TheRemsenGroup. "This will be our 17th law firm leadership conference and we're excited to working with Law Practice Consultants to present a program in this region of the country."

"The role of the managing partner is especially critical during a challenging economy, so we anticipate strong participation," said Paul Clifford, Esq., founder partner of Law Practice Consultants, LLC. "We are delighted to be working with John and TheRemsenGroup to bring this outstanding event to Boston."

The array of topics selected for the MPF, determined in advance based on input from the Forum Faculty and Forum Advisory Board, include:

- Strategic Planning (including Succession Planning)
- Leading Change and the Role of the Managing Partner
- Compensation Systems
- Staffing and Administration
- Associate Recruiting and Retention (including Gen X, Y and Diversity Issues)
- Firm Governance and Partnership Structures
- Growth Strategies (including Mergers, Lateral Hires and Branch Offices)
- Strategies to Improve Profitability
- Marketing and Business Development

The Forum's keynote presentations will be "Evolution or Revolution? - The State of the Legal Industry" by Darryl Cross, Vice President - Client Profitability for LexisNexis; and "Update on The Association of Corporate Counsel (ACC) Value Challenge" by Susan Hackett, Esq., Senior Vice President & General Counsel for ACC. The general session also features state-of-the-art Audience Participation Technology (APT) and a panel consisting of four of the country's top law firm management consultants consisting of Michael B. Rynowecer, President, The BTI Consulting Group, Inc.; Cross; Clifford; and Remsen.

TheRemsenGroup

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Managing Partner Forum

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Since its introduction in 2003, the Managing Partner Idea Exchanges have been consistently rated as the most valuable portion of the Forum participants. The private sessions offer a highly interactive format allowing managing partners to freely share ideas and practical solutions to the challenges of leading a successful law firm. In this rich, interactive environment among peers, law firm leaders learn about best practices, acquire critical benchmark information and establish relationships with other firm leaders.

Each MPIE consists of 15-18 managing partners grouped by firm size. A professionally trained discussion leader facilitates the three sessions with participation by some of the country's leading law firm management consultants to discuss "Your Role As Managing Partner...And Getting Paid for It," "Marketing & Business Development," and "Tackling the Tough Issues."

The MPIE leaders for the Boston conference are:

- Small Firms (<25 lawyers)
Facilitator: Christina R. Fritsch, JD
President, ClientsFirst Consulting
- Mid-size I Firms (25-75 lawyers)
Facilitator: Jeff Reade
President, Cole Valley Software
- Mid-size II Firms (76-150 lawyers)
Facilitator: Dr. Sharon M. Abrahams
National Director of Professional Development, Foley & Lardner LLP
- Large Firms (>150 lawyers)
Facilitator: Darryl Cross
Vice President - Client Profitability, LexisNexis

In addition to TheRemsenGroup and Law Practice Consultants, sponsors for the conference include LexisNexis, Boston Business Journal, First Republic Bank, Marbury Creative Group, CJones& Associates Public Relations, Inherent, ContactEase, IOMA, LawFirmRetreats.net, and Moss Cairns.

To learn more about the Managing Partner Forum, review its resources, or to register for The Managing Partner Forum for Northeastern Law Firms, please visit www.managingpartnerforum.org or call TheRemsenGroup at 404.885.9100.

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